Assess Make an informed judgement	Evaluate Judge from available evidence.	To what extent Judge the importance or success of (strategy, scheme, or project).	Use evidence to support this statement To select and present information to prove or disprove something
Introduction Introduce the topic content from the question	Introduction Introduce the topic content from the question	Introduction Introduce the topic content from the question	Introduction Introduce the topic content from the question
Paragraph 1 Make your initial argument Make a judgement (point), support with evidence, explain the evidence. Make reference to relevant case studies.	Paragraph 1 Make a judgement using evidence provided or your own knowledge. Make a point, support it with evidence and explain the evidence linking back to the question.	Paragraph 1 Make an initial judgement to the extent of the importance or success. Make a point, support it with evidence and explain the evidence linking back to the question. Make reference to relevant case studies or evidence.	Paragraph 1 Make a point to support the statement. Make a point, support with evidence – quote figures – and explain it linking back to the statement.
Paragraph 2 Make a counterargument Make a counterpoint support with evidence, explain the evidence. Make reference to relevant case studies.	Paragraph 2 Make an alternative point, support it with evidence and explain the evidence linking back to the question.	Paragraph 2 Make a counterpoint or another supporting point. Make a point support with evidence, explain the evidence. Make reference to relevant case studies or evidence.	Paragraph 2 Make a point to counteract the statement or to further support it. Make a point, support with evidence – quote figures – and explain it linking back to the statement.
Conclusion State your judgement using the evidence previously stated	Conclusion State your judgement using the evidence previously stated.	Conclusion State your overall judgement using the evidence previously stated.	Conclusion State whether or not the evidence provided proves or disproves the statement.

How important?	How significant?	How far do you agree?	How successful?
Extremely	Extremely	Completely	Extremely
Very	Very	Strongly	Very
Quite/Moderate	Quite/Moderate	Undecided	Quite
Somewhat/Slightly	Somewhat/Slightly	Slightly	Slightly/little
Minor or little	Insignificant	Disagree	Unsuccessful

Always demonstrate your subject knowledge. Explain the relevance of the evidence you provide.

Use geographical terms where possible.

Use facts, stats and specifics from case studies in 9 markers and 6 markers where possible.